



Making a meaningful connection with your author coach and production team is one of the most important decisions you'll make to experience a successful book project. Let's be sure we're a good fit. Please complete and return the following information within 24 hours to help me understand your needs and expectations as they relate to your book project.

Where are you with your book?

- I have an idea of what I want to write about
- I have an outline for my book
- I've started writing my book
- I'm done (or almost done) with my manuscript
- I'm stuck

In what areas do you think you need help? (Indicate all that apply)

- Accountability to get it done
- Deciding on the focus for my book
- Writing the book
- Making sure my manuscript is the best it can be
- Organizing all of my ideas
- Copy editing
- Cover design
- Formatting the inside of the book
- Making sure my final book is the best it can be
- Getting my book on amazon.com
- Strategies to market my book
- Deciding on which format my book should have (print, ebook, audiobook)

How committed are you to finishing your book in the next 6 to 12 months?

- Very committed: I'm ready to get this book done!
- Somewhat committed: I can probably figure out a way to do that.
- Not sure I can make that happen: I'm busy, my budget is tight, and/or I'm not sure I can write that fast.
- Not at all: I want to do it, but I need more time.

When would you like to begin coaching to produce your book?

- Now
- In the next month
- Within 2 to 3 months
- Other _____

Why haven't you finished your book yet? What's been holding you back?



Describe your business, career, industry, or area of expertise

What are your plans for your book? (Indicate all that apply)

- I want my book to help me . . .
- Get more business (clients, customers)
 - Get more paid speaking opportunities
 - Boost my credibility
 - Gain bestseller status
 - Win awards
 - Be interviewed in the media
 - Clarify my business focus
 - Create more topics for my presentations or keynote speeches
 - Other _____

What kind of financial investment are you willing to make to produce your book?

- Up to \$2,000
- \$2,000 to \$5,000
- \$5,000 to 10,000
- \$10,000 to \$15,000
- More than \$15,000

What kind of time investment are you willing to make to complete your book?

- Adjust my schedule
- Block time for writing
- Eliminate distractions
- Make time for coaching sessions
- Be available for review and input along the way

What date would you like to have your book completed (in hand and/or online available for sale)?

Month, Day, Year

Please return completed application to: info@writeyourlife.net