



SERVICE	PULITZER	BEST SELLER	INDIE
Author Coaching & Consulting Book Project Management			
Manuscript review and recommendations	3 rounds	2 rounds	1 round
Define target audience, benefits of book, author goals & platform, projections	X	X	
Co-create book theme, outline, and content	X	X	
Develop project timeline	X	X	
Develop marketing, promotion and distribution strategies, and content extension options	X	X	
Executed via One Source Project Management	X		
Formation of publishing team	X		
Develop custom crowdfunding, sponsor, or pre-launch promo campaign	X		
Book Cover Design Graphic design of front, back, and spine	X		
Interior Layout/Formatting Develop consistent interior design and page formatting. Two design options and up to 10 illustration placements.	X		
Copy Editing Review manuscript for grammar, sentence structure, story flow and consistency, concept clarity, organization	X		
Registration International Standard Book Number (ISBN)	X		
E-Book conversion Convert print files (cover and interior) to electronic format for e-readers and upload to Amazon	X		
TOTAL	\$11,997	\$4,497	\$2,497
Payment Options			
2-pay: Half at start, balance just prior to completion	X	X	X
3-pay: One-third at start, one-third at mid-point, one-third just prior to completion	X	X	
9-pay: \$3,000 down, then 8 equal monthly payments	X		